

***F · E · D · A · S***

**GUIDELINE  
FEDAS Version 2**

**Description  
and  
useful examples**

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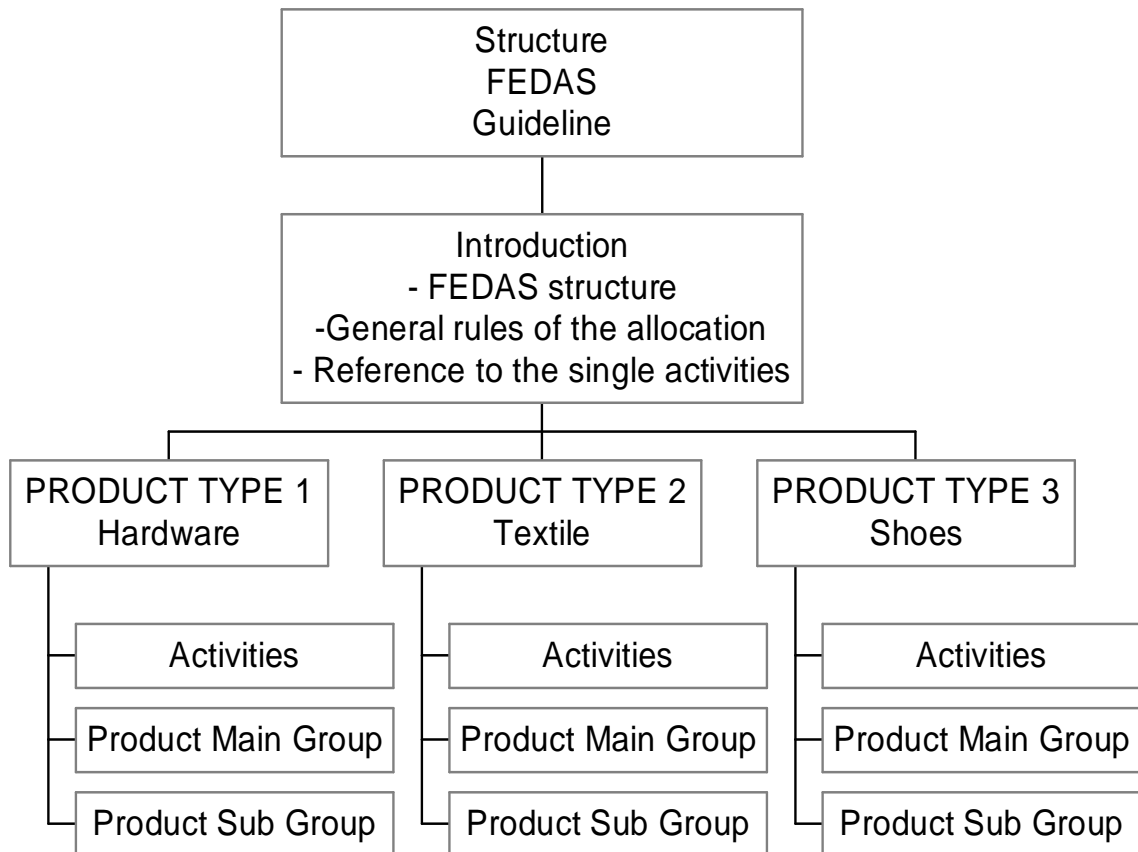
## 1 GENERAL INTRODUCTION OF THE FEDAS KEY

The general introduction as well as a short description of FEDAS-key version 2.0, is available on the FEDAS homepage under the following link "[Introduction](#)".

## 2 INTRODUCTION

The FEDAS classification key was developed in collaboration with members of the sports goods industry (producers, wholesale and retailers). The objective of the key is to enable a uniform and clear allocation of single articles with the advantage of achieving an improved evaluation and analysis of the sporting goods market.

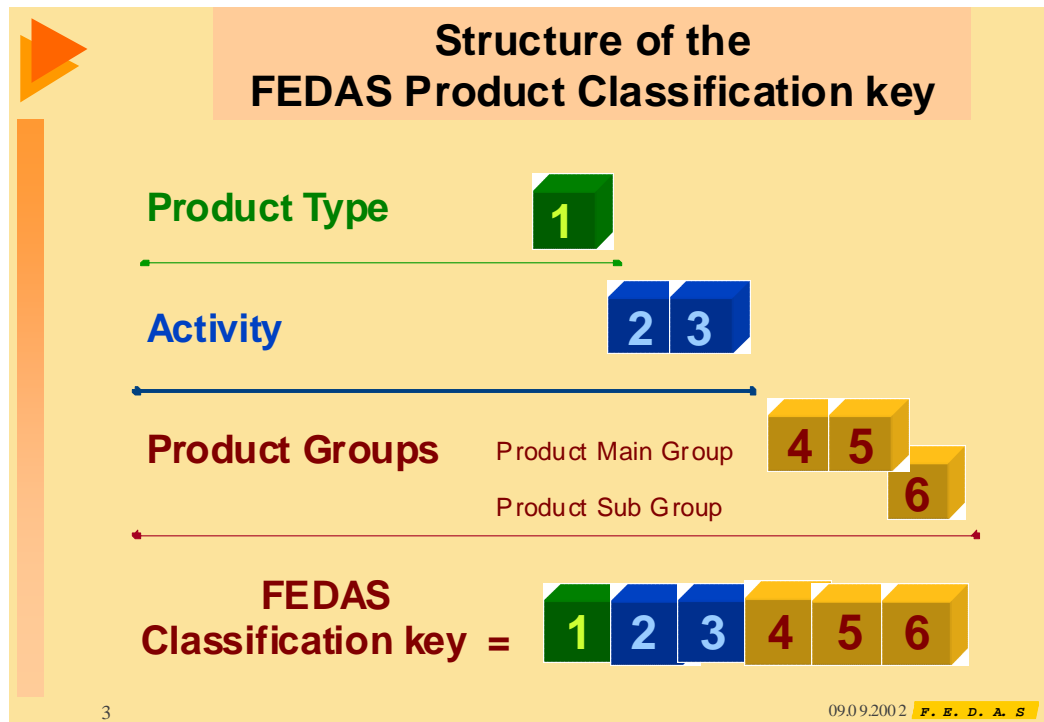
The manual is structured as follows:



## 2.1 FEDAS STRUCTURE

Each product is represented by a 6-digit Product Classification Key (PCK). This code has the following structure:

- 1. Position** = Product Type (PT): which is divided into:
- 1 = Hardware
  - 2 = Textile
  - 3 = Shoes
  - 4-8 = Reserved (Not to be used)
  - 9 = Company specific product type
- 2. and 3. Position** = Activity (AC): With this code the activity (type of sport) is assigned to the product.  
Example: Alpine Skiing, Soccer, Tennis...
- 4. and 5. Position** = Product Main Group (PMGr): Product Main Group within the activity.  
Example: Bathing suit, balls, clubs etc.
- 6. Position** = Product Sub Group (PSGr): The Product Sub Group get's split up into Product Sub Groups Examples:
- Hardware:**  
PMGr: "Alpine Skies" in Slalom, Carver, Fun Carver ... etc.
- Textile:**  
Top part (shirts, jackets,..): sleeveless, short sleeve, long sleeve
- Bottom part (pants): short, half long, long  
As well as in Men / Unisex, Women, Children
- Shoes:**  
In low, medium, high (bootleg) and additional in Men / Unisex, Women, Children



Further details referring to the FEDAS elements can be found on the FEDAS homepage under "[Introduction](#)".

## 2.2 GENERAL RULES OF THE ASSIGNMENT

It is the responsibility of the manufacturer, to assign the correct FEDAS PCK. The product must keep the initially allocated FEDAS key during its entire product life cycle.

Each product is assigned to an activity for which use it is originally intended. The manufacturer decides in favour of the activity for which it primarily was intended to be used for. Products which the manufacturer cannot clearly allocate to an activity will be assigned the activity code "00" 'Multisport'.

The available activities, apart from some exceptions, can be used from all of the product types.

Exceptions:

- A) Leisure Textile (TX) and Footwear (FW) are split into the following two separate Activity Codes:
  - 14 Leisure Winter and
  - 15 Leisure whole year/Summer
 As for hardware (HW) this is not the case. Here we only use the activity 75 "Leisure summer all year".
- B) The activity biking is maintained under one activity code (60 = bike). The different types of biking (mountain, city, road bikes) are described in the product groups.
- C) Sets made up out of several products (like gloves, scarf, cap), the respective product types (textiles, hardware or shoes) the activity multisport field, and as the main trade group assigned to 71 (in the above example would be 2.00.71.1).

Where a set of multiple products from different product types (like backpack, T-shirt, towel), the setting of the product type from which the main product comes (in this example would be backpack (hard goods) -> which would be: 1.00.71.1).

### 2.3 FIELD LENGTHS

The field lengths of the FEDAS elements are presented in the following table:

		<u>English</u>	<u>German</u>
Product key	=	30 Signs	30 Signs
Activity	=	30 Signs	30 Signs
Product Main Group	=	30 Signs	30 Signs
Product Sub Group	=	30 Signs	30 Signs
PMGr +PSGr (new, supplementary field)	=	35 Signs	30 Signs

### 2.4 FIELD “FULL TEXT”

Since version 2.0 new the full-text box may be used by the user in its internal system freely, but must reflect the meaning of the classification.

Generally, only the Goods sub group in this field will be repeated.

Detailed information on the products may also be added but must be maintained by the responsible country.

### 2.5 UPDATES

The key is regularly updated, as necessary. Updates refer to the changes to the FEDAS PCK once approved by FEDAS and may include:

- A) New product group(s)
- B) Product group to be set as inactive (closure time minimum 4 years)
- C) Changes of the text of a product group, however, the spirit of the product group may not change (same products)

### 3 ABBREVIATIONS- GERMAN AND ENGLISH

<b>GERMAN</b>		<b>ENGLISH</b>	
<b>Terminologie</b>	<b>Abkürzung</b>	<b>Terminology</b>	<b>Abbreviation</b>
FEDAS Warengruppenschlüssel	FEDAS-Schlüssel	FEDAS Product Classification Key	FEDAS-Key/PCK
Produkt Typ	PT	Product Type	PT
Erlebnisbereich	EB	Activity	AC
Warenhauptgruppe	WHGr	Product Main Group	PMGr
Warenuntergruppe	WUGr	Product Sub Group	PSGr
Warengruppenschlüssel	WGS	Product Classification Key	PCK
Warengruppe	WGR	Product Group	PG
Herren/Unisex	He/Uni	Men/Unisex	Men/Uni
Damen	Da	Ladies	Lad
Kinder	Ki	Children	Chi